



Creative Workshops for Leadership teams, Team Building, Away Days, Retreats and Conferences,

Art Installation of your corporate “Soul Mosaic”

Releasing authenticity, inspiration, and creativity in the workplace

There is a global shift in how business is being done. More than ever, leaders and their teams want more authenticity in the workplace. They want to say those things that are not being said.

People want to be accepted, understood, and dealt with as *human beings*. Not just “human doings”.

Simultaneously, the need for adaptation, creativity, innovation and the ability to recreate identity is needed more than ever in the current shifting markets.

You need new levels of trust, and authenticity of communication in your teams.

So, as a leader, you have probably had the away day with your team. You’ve probably done the paint balling, the sailing, and the outdoor pursuits. You have also had the presentation skills, the personality test, and the attitudinal training.

Does part of you know *there is more?*



In these workshops, you and your team have a day of undeniable creativity in oil on canvas. Louis Parsons (full time professional artist and creativity consultant) will take you through an entirely unique process of creating, that engages your heart and your mind.

You not only understand yourself more deeply, you understand your team at a whole new level. You also get to go home with an oil painting that you have created.

If you want to:

- **Cultivate competitive advantage by releasing creativity**
- **Deepen your relationships, trust and emotional intelligence**
- **Understand and respect creative styles in the workplace**
- **Have fun creating some art!**

...then an “Art Of Authentic Leadership” workshop is for you.

These can also make great break out sessions for conferences!

What people have said:

“You helped us get to a place of understanding a lot more quickly that we could not have got to on our own. We have been talking about that day for the past three months. Thank you.”

Huw Chater CEO of MBNA UK

“I think its fair to see the team have been talking about that experience since we did it. Fantastic. Thankyou”

Peter Merret- Tower 42

*“Great – thoroughly enjoyed it. Excellent experience and know participants benefited from your expertise.
Also my wife loved the painting I did which I got sent to her as a “mystery present”.*

Greg May -Retail Learning for Royal Bank of Scotland

**Other companies that have experienced
“The Art Of Authentic Leadership”:**



What you get:

**1/2 day or full day workshop, enabling your team of managers
to create one or two works of art.**



A full day would include a morning of oil pastel sketching, and an afternoon of oil painting.

Participants would be taken step by step through an unfolding creative process that enables them to, not only touch deeper feelings, and layers of knowledge, but to communicate these thoughts and feelings, and create from a new deeper level of being.

The first stage of this process hones coaching abilities, especially question asking and empathic listening skills. These are developed as your managers listen to one another share a time when the other felt alive and inspired.

This stage deepens trust, through opening up layers of positive vulnerability in a fun creative, and carefully facilitated environment.

The second stage of this process unlocks creative potential as participants create a work of art they are sure to be proud of. The rules of releasing creativity are shared, and lessons in how to apply oil paint onto the canvas. This a fun, vigorous session where emotions and understanding become a wonderful work of art

The third stage develops the ability to share feedback from an intuitive and authentic level, as participants share their perspectives on the artwork that has been created. Here, blind spots can be explored, and values and beliefs shared in an open environment that nurtures respect and trust.

Install your Artwork as a “Soul Mosaic” in your work space

For workshops of more than 8 participants, then “The Soul Mosaic” can be a stunning edition to your reception area of company foyer.

Imagine an art installation that looked so professional, that people wondered who created it. Imagine that it was created by you and your team using this workshop!

The artwork created in these workshops can be mounted side by side in a stunning mosaic of colour, and you have a lasting powerful memory of your teams new found authentic expression together.



The Benefits

What are benefits of exploring and expressing the soul of an individual, team or organization?

More...

- Trust
- Authenticity
- Sharing of values and beliefs
- Willingness to be creative and expressive
- Energy
- Listening and intuition
- Honest feedback

Less...

- Backbiting
- Politicking and back chat
- Time and energy wasted on the above!

These intangible benefits bring huge tangible benefit to your business.

Also, your managers will learn:

Coaching skills:

- How to share what's important to them with each
- How to listen deeply and intently to one another
- How to give open, honest, rich and authentic feedback
- Why it's important to be vulnerable and share what is important and true to us

Creativity skills:

- The rules of creative expression
- How to release 10 years of pent up creativity!
- What to do when "creative mistakes" happen
- How to paint in oil on canvas!

No previous artistic ability is required! In fact, the less the better!

This process can also be tailored to fit any number of participants, and co-created with the goals and values of the organization in mind.

Why choose The Art Of Authentic Leadership by Louis Parsons?



Louis Parsons is the worlds only SoulScape artist. He is collected worldwide and his artwork has transformed the lives of thousands of people.

He brings an entirely unique blend of professionally created inspirational artwork, finely honed facilitation skills, and years of experience in the corporate sector to create a very powerful workshop known as "Soul Expression". He is accredited in insights personality profiling, and is known for his natural coaching ability.

More than this, he genuinely loves what he does, and this conviction, passion and soul is brought into all of his work.

Having worked with some of the worlds premiere corporations he brings a high level of professionalism, enabling very powerful results to be achieved in a short period of time.

What to do next.

Email louis@louisparsons.com or call 07886 775030 and make an appointment to meet Louis at no obligation.

He can demonstrate the process one to one so can experience the benefits of "The SoulScape Process" directly.